

HONENS MEDIA RELEASE

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HONENS ANNOUNCES \$2 MILLION DONATION TOWARDS NEW ENDOWMENT FUND \$5 MILLION CAMPAIGN CREATED TO CONTINUE ESTHER HONENS' LEGACY

CALGARY, AB, November 13, 2014—Honens today announced a donation of \$2 million from noted Calgary philanthropists to its new Legacy Partners Endowment Fund. Honens Chairman, Eric Friesen, made the announcement at an event held at Masters Gallery.

Heather and Ian Bourne are Chairpersons of the campaign and made a lead gift of \$1 million. Other supporters include the late F. Richard Matthews, John and Sheilagh Langille and the Percy and Lois Cole Foundation. The total goal is \$5 million. Contributions are eligible for matching by Canadian Heritage and all funds are held by The Calgary Foundation.

"Ian and I are delighted to contribute to Esther Honens' legacy by leading and contributing to this campaign," said Heather Bourne. "We particularly believe in the Honens objective of helping young musicians succeed and promoting Calgary as host for one of the top tier piano festivals in the world. We thank those who have already supported this new endowment and invite others to be a part of its success."

The new Legacy Partners Endowment Fund allows Honens to continue its achievements in realizing Esther Honens' vision of bringing the finest young pianists in the world to Calgary and taking Calgary to the world through the triennial Honens Competition. In addition, this fund will allow Honens to achieve the necessary growth to provide wide reaching programming in an annual Festival. Together these events will add to the cultural vibrancy of Calgary and positions Honens as a signature event for the city.

"Great organizations start small, build solidly and grow in response to vision and opportunity," said Eric Friesen, Honens Chairman. "This new endowment will enable Honens to continue to do that."

Gifts to the Legacy Partners Endowment Fund of \$250,000 or more may be made in cash or as gifts of stock. Planned giving pledges are also welcome. All gifts are eligible for a full tax receipt.

Honens discovers, nurtures and presents Complete Artists—21st century pianists for 21st century audiences. Calgary philanthropist Esther Honens dreamed of discovering and launching the careers of the world's most promising pianists. In 1991, she established the Honens Foundation with a gift of \$5 million, creating a legacy for musicians and music-lovers around the world. Today, the Honens International Piano Competition takes place every three years as part of the Honens Festival—Canada's International Festival of Piano. The Honens Prize for Piano—\$100,000 CAN and an artistic and career development program valued at a half million dollars—is the largest prize of its kind.

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